

Urgent: Changes to your OptinMonster Account



From OptinMonster <support@optinmonster.com>
To <julie@noboxes.me>
Date 2021-04-13 13:12

Rebecca sent a message

Apr 13, 2:11pm

Hi Julie,

This is an urgent message regarding your OptinMonster subscription.

I'm reaching out because I wanted to let you know that the Legacy plan to which you're currently subscribed is being discontinued at this time. Over the years, as we've continued to invest in our platform, we have adjusted our prices to reflect that value accurately. Because of this, we need to update your account to reflect a plan that best fits your actual usage and our current pricing moving forward.

Additionally, we realize that you signed up for a Lifetime Plan with us several years ago, so that you may be a bit confused. To explain a bit more, that lifetime license was for our standalone WordPress plugin (back before we were even a SaaS product.) Customers who purchased the lifetime subscription did indeed receive support and updates throughout the lifecycle of that plugin. Still, the plugin itself was actually retired back in 2015 when we switched to a SaaS model and moved to support more platforms than just WordPress.

We're now a full SaaS product and have made numerous updates and changes to the tool over the last 5 years to continue improving things for our customers. We want to continue to be your solutions partner and help you get more subscribers & sales, but for us to do that sustainably while adding more new features, we need to transition you to one of our current plans.

Under our current pricing, a **custom Growth subscription including up to 14 domains and 250K campaign impressions/month** would normally cost:

Monthly: \$149/month

Yearly (20% off): \$1430/year

Your new OptinMonster subscription will also contain several exciting new solutions you can use on your site to grow your list, leads, and sales, including:

- More campaign options, including [Coupon Wheel Campaigns](#) and a built-in [ManyChat Integration](#) element
- More ways to target campaigns, including [Onsite Retargeting](#) and [Geolocation Targeting](#)
- More ways to interact with visitors after they opt-in, including [Success Scripts](#), [Behavior Automation](#), and [Followup Campaigns](#)
- [Adblock Detection](#), which will show your campaign specifically to visitors whose ad blocker is turned on
- Priority email support
- As well as all features included in OptinMonster Basic, Pro, and Plus.

Currently, your account is set to automatically upgrade to the monthly option above on June 8, 2021, so that you can continue to get more leads and optimize visitor sessions without any service interruptions.

If you'd like to take advantage of the annual plan to see a more significant overall discount, just let me know, and I'll be happy to make the switch for you. :)

And as always, we thank you for your continued support of OptinMonster. We're committed to helping you win and win more often.

Rebecca

Did you find this helpful?

Yes Kind of Not Really

--

Rebecca Raab
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All tickets are solved in the order they are received, Monday-Friday from 9AM to 5PM EST. If you've submitted a ticket during that time, you can expect to hear back from us within a few hours. If your ticket is received outside of that time, please be patient. We'll be with you as soon as possible. :-)

Legal Disclaimer: responses do not constitute legal advice.