

TRADE SECRET PURCHASE AGREEMENT

This Reputation Management agreement is entered into by and between Rexxfield, LLC, herein referred to as BUYER and Matthew Cooke, herein referred to as SELLER.

1. Services To Be Performed.

SELLER agrees to transfer certain trade secrets as to methods and techniques which when executed usually result is the removal of negative internet postings from the top 20 search results in Google's search engine results for the following websites for the purpose of achieving satisfactory search engine rankings for the BUYER's clients:

- RipOffReport.com
- Scam.com
- Blogger.com Blogs and blogspot.com

SELLER will teach BUYER how to implement and execute the trade secret techniques.

Removal of the following links from Google, Yahoo, Bing, and AOL:

ripoffreport.com [REDACTED] htm

2. Payment.

In consideration and for compensation of SELLER's transfer of trade secrets and performance of above-mentioned services, BUYER agrees upon the price of \$42,000. Once the test link from Section One has been removed from Google.com the BUYER will owe \$10,000. Payment is to be made within 48 hours of the test link being removed from Google.com. An additional payment of \$8,000 will be due seven days after the initial \$10,000 payment. Four monthly payments of \$6,000 will be due starting thirty days after the test link is removed from Google.com. The total of the four monthly payments will be \$24,000.

SELLER will teach the BUYER how to perform these techniques after the initial payments of \$18,000 have been paid, the BUYER at the time of signing in making good faith best efforts to raise these funds.

R MC

3. Mediation and Arbitration

In the event a dispute arises out of or in connection with this Agreement, the Parties will attempt to resolve the dispute through friendly consultation.

If the dispute is not resolved within a reasonable period then any or all outstanding issues will be submitted to mediation in accordance with any statutory rules of mediation. If mediation is not successful in resolving the entire dispute or is unavailable, any outstanding issues will be submitted to final and binding arbitration in accordance with the laws of the State of Colorado. The arbitrator's award will be final, and judgment may be entered upon it by any court having jurisdiction within the State of Colorado.

4. Legal Venue

Any disputes arising from this Agreement will be arbitrated in Boulder County, Colorado, United States of America. This Agreement shall be governed in accordance with the laws of the State of Colorado, United States of America.

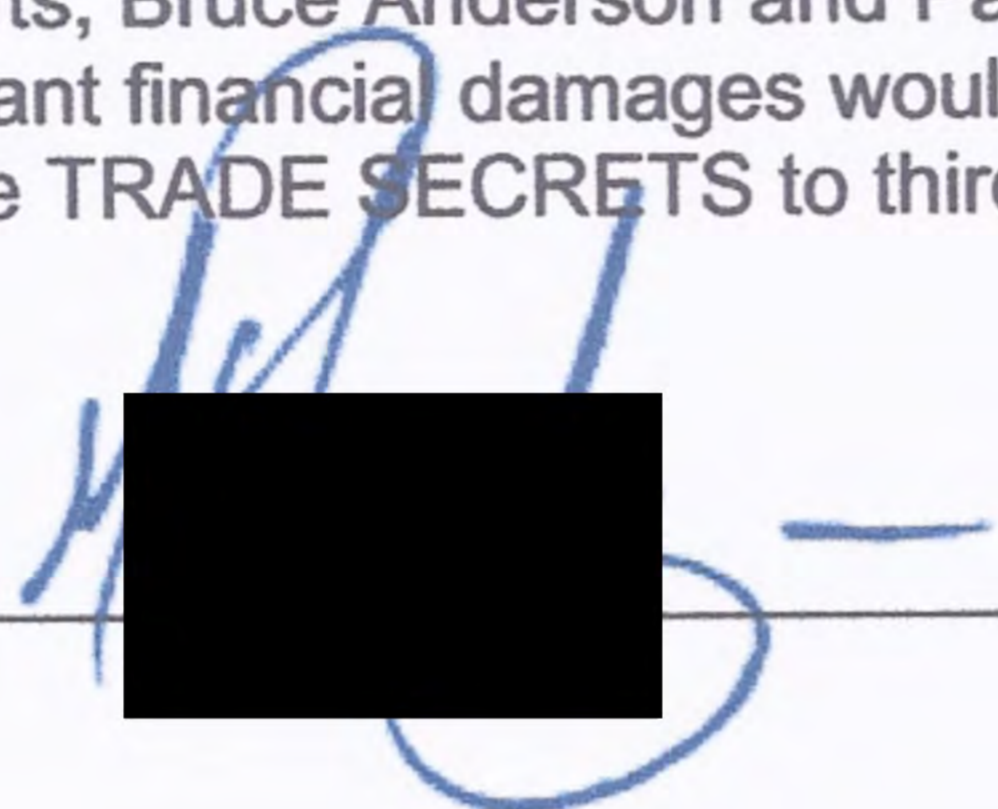
5. Non-Disclosure

Neither party will disclose the nature or any details of this agreement and relationship with any third party. Both parties agree to keep all techniques and knowledge acquired through this relationship private.

6. Non-Disclosure

Neither party will disclose the TRADE SECRETS to anyone other than Tim Reynolds who is an employee of the SELLER, or the following three BUYER personnel: Michael Roberts, Bruce Anderson and Paul Portelli. Both parties acknowledge that significant financial damages would be incurred the other party if either party revealed the TRADE SECRETS to third parties.

BUYER Signature _____



Date Oct 10, 2010

SELLER Signature _____



Date Oct. 11th, 2010